



The screenshot shows a Facebook-style activity titled "DoTogether with amazon.com. My Activities | Invite Friends | View Showcase | How it Works". Below the header, it says "Become our Fan! You have earned points!" and "powered by DoTogether.com". The main content area displays a grid of clothing items with prices and "Add to Activity" buttons. A search bar at the top of the activity shows "spring dress" and a dropdown menu with item suggestions like "Rare Editions Girls 2-6x Fun Print Dress, Fuschia/Orange, 6x" for \$47.00. A comment from "Rahul Pandhe" says "looks so cool and vibrant! Love it." The interface also shows a "DoTogether Clipper?" button and a "Total value of shortlisted items: 0".



**Amanda Johnson** Hey Gals, I am looking for some ideas for Spring under \$40

**Help me with Spring Fashions under \$40**  
www.dotogether.com  
You too can help. Click <http://apps.facebook.com/dotogetherwithamaz/?dotuser=1098&dotlist=4414>

23 seconds ago · Comment · Like · Share



**Linda Johnson**

**Linda Johnson is helping Amanda Johnson with Spring Fashions under \$40.**  
www.dotogether.com  
You too can help. Click <http://apps.facebook.com/dotogetherwithamazon/?dotuser=1098&dotlist=4414>

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## DoTogether lets you...

- INCREASE PRODUCT/BRAND AWARENESS**  
 Users ask questions and their social network and experts recommend your products increasing your brand reach virally.
- ENGAGE YOUR CUSTOMERS ... AND THEIR FRIENDS**  
 Your users recommend your products to their friends or influence network. You get to engage your customers and their network.
- IMPROVE SEO FOR YOUR PRODUCTS**  
 As users recommend your products, DoTogether's SEO organically improves ranking for your products.

## BEYOND FAN PAGES...

What's your Facebook Strategy? Fan pages are a great start but how do you get fans to engage with your products.

Are you leveraging your customer's friend network effectively?

With DoTogether, you can get to offer your fans and other Facebook users a meaningful way to engage with your products.

We offer you your own custom branded Facebook application that is fully managed by us. Users use this application to browse your products and can invite their friends to join in real-time.

You can target real time coupons/discounts based on number of friends shopping together.

You gain increased brand awareness and a higher conversion rate.

**Contact us for a demo or to participate in a pilot initiative.**

COMING SOON – Virtual Currency Integration. Rewards for users to help their friends. Increase incentives for engagement.